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**AVATARLABS RELEASES RHYTHM RACER 2 FOR
IPHONE, IPOD TOUCH AND RHYTHM RACER 2 HD FOR IPAD**

*Music Game Sequel Fuses More Music, More Dynamic Gameplay for
Ultimate Gaming Experience*

Los Angeles – June 28, 2010 – AvatarLabs today announced that its newest applications Rhythm Racer 2 for iPhone and iPod Touch and Rhythm Racer 2 HD for iPad are now available from the Apple App Store. Mixing platinum artists and 3D worlds, the free racing games take rocking and racing to the next level on all three devices. The free iPhone and iPod Touch app can be downloaded at <http://itunes.apple.com/us/app/rhythm-racer-2/id373693698?mt=8> along with iPad at <http://itunes.apple.com/us/app/rhythm-racer-2-hd/id373998688?mt=8>.

Featuring free songs by Parry Gripp, Ordinary Peoples and “Fire Away” by Kill the Alarm, voted best unsigned band in the country by *SPIN*, Rhythm Racer 2 is a must play app for music lovers and gamers. Extending its commitment to featuring outstanding music and intense gameplay, the app will offer several to be announced premium artists for sale via in-app purchases in the coming weeks. The Crystal Method, Filter and Boston will be included in the initial premium packs to kick off the adventure.

“We listened to the more than quarter million fans who downloaded the original Rhythm Racer app and craved more music and more features,” said Rex Cook, CEO and founder of AvatarLabs. “Rhythm Racer 2 and Rhythm Racer 2 HD for iPad deliver on all levels, offering more free music and more music overall, from both independent and platinum artists.”

Rhythm Racer 2 HD is developed specifically to take advantage of the iPad’s unique display and features, providing gamers with a spectacular visual feast on the iPad combined with great music. The app exploits the iPad’s processing prowess for an amazing gameplay experience.

The Rhythm Racer 2 app features the same adrenalin-fueled racing experience that fans have come to expect from Rhythm Racer, but with even more musical integration. Overall scoring and progress is tied to the music more than the previous version, creating a visceral and emotional experience.

Rhythm Racer 2 continues to utilize simple controls with multiple difficulty levels: Practice, Pro and Master. Tilt the device left and right to steer and pickup power spheres and hit as many jumps as possible. If spheres are missed, the game volume drops. Recover quickly to keep the music playing as well as the chance to get a streak and post a high score.

The app uses OpenFeint for easy tracking of global and local high scores, as well as the ability to post scores and achievements to social networks.

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With original songs written for the app by Parry Gripp and King Atom combined with music from Boston and Filter among others, Rhythm Racer 2 is intensely and musically entertaining.

Rhythm Racer 2 and Rhythm Racer 2 HD features include:

- 4 free songs
- 4 premium songs (\$.99 for a 2 song pack)
- Multiple difficulty levels: Practice (Easy), Pro (Medium), Master (Hard)
- OpenFeint integration for chat, playing against friends
- Global leader boards – see how you score against everyone
- Social leader boards – see how you score against your friends
- More premium and free music coming soon

Rhythm Racer 2 and Rhythm Racer 2 HD include the following songs in the game:

- Asteroid by Parry Gripp
- Fire Away by Kill the Alarm
- Hydraulic by King Atom
- I Quit by Ordinary Peoples

Downloadable songs include two Premium Packs:

Classic Rock Pack 1

- Smokin' by Boston
- Free Ride by Edgar Winter

Alternative Pack 1

- Weapons of Mass Distortion by The Crystal Method
- The Take by Filter

The Rhythm Racer 2 and Rhythm Racer 2 HD apps are available for free at

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ABOUT AVATARLABS

AvatarLabs is an award-winning, full-service digital agency founded in 2001 to push the boundaries of motion graphics, interactive design and front/backend technology. Its expertise includes mobile apps, online advertising, websites, games, social media, viral marketing, digital marketing strategy and content production. The agency has created innovative digital ad campaigns and sites for films such as "Avatar" and "Alice in Wonderland." AvatarLabs-created apps, such as Terminate Me, Monsters Vs. Aliens and Poo Log, have received over three million downloads in the iPhone App store. For more information, visit www.AvatarLabs.com.

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Media Inquiries:

Teresa Buyikian
213.925.8188

teresa@littlebirdcomm.com

Greg Dawson
509-901-7444

gldawson@gmail.com